

NEW ERA IN MICROCREDIT SOLUTIONS FOR LATIN AMERICA

ABOUT KATA SOFTWARE

Kata Software is dedicated to making financial services accessible to everyone in Latin America. Specializing in mission-critical software for financial institutions, Kata Software focuses on credit origination flows, particularly microcredit. With a presence in Mexico, Colombia, Peru, and El Salvador, Kata Software is committed to its ambitious goal of enabling its clients to grant 250 million financial solutions between 2022 and 2025.



WHY DECISIONRULES

Kata Software selected DecisionRules to address critical challenges faced by financial institutions in Latin America, including manual inefficiencies, regulatory complexities, and scalability constraints. With DecisionRules, Kata Software has achieved:



Streamlined Operations

Automation of critical workflows for credit origination and management.



Enhanced Scalability Simplified

Rule management and adaptability for growing client needs.



Faster Deployments

Reduction of implementation times by up to 30%.

“When deployed on the platform, the user-friendly interface and the ability to integrate through APIs make DecisionRules an ideal tool to optimize processes. In addition, the tool offers functionality to test rules, facilitating debugging and streamlining during implementation”.

Deibi Cortés, Product Onboarding Consultant

REAL-WORLD IMPACT OF DECISIONRULES WITH KATA SOFTWARE

Through DecisionRules, Kata Software has achieved groundbreaking results for its clients, optimizing workflows and expanding their reach to underserved communities.

DEPLOYMENT SUCCESS

The integration of DecisionRules into Kata Software's workflows was swift and efficient:

Setup and Deployment

Completed in 3–5 days, with final production-ready rules deployed within two additional days.

Rule Creation

Individual rules took just 2–6 hours to design and validate, depending on complexity.

Seamless Transition

Minimal downtime ensured uninterrupted service for clients.

MEASURING SUCCESS

Loan Issuance

83% of solicited microcredits were successfully disbursed under the Promujer project.



Processing Efficiency

A 100x increase in processed loan applications since implementation.



Credit Risk Indicators

Active non-delinquent credits rose from 13% to 32% within six months.



FEATURED PROJECTS

Promujer

Leveraged DecisionRules to define loan products based on criteria such as income, expenses, and economic activity, ensuring tailored credit offerings.



Artec

Standardized vehicle loan product definitions, streamlined eligibility criteria, and ensured compliance with regulatory requirements.



LOOKING AHEAD

Kata Software plans to further expand the use of DecisionRules across new projects, empowering financial institutions to take a more autonomous approach to rule management. With this proven success, Kata Software continues its mission to promote financial inclusion across Latin America.